

A photograph of two women embracing in a dining room. The woman on the right is wearing a bright blue long-sleeved shirt and has her hair in a braid with a blue beanie. She is smiling warmly. The woman on the left is wearing a black ribbed top. In the background, there is a dining table with a white tablecloth, a vase of yellow tulips, and a glass of amber liquid. The lighting is soft and natural, coming from a window on the left.

FORCE

Facing Hereditary Cancer EMPOWERED

2023 ANNUAL REPORT

OUR YEAR IN REVIEW

After a quarter century of building and empowering our community, FORCE has proven that knowledge is power and information saves lives. We've made unprecedented progress in educating and supporting the hereditary cancer community. We've championed legislation to improve access and protections, and our contributions to research design and enrollment have led to better options and improved outcomes for people and families affected by hereditary cancer.

In 2023, we focused on expanding our reach, sharing our knowledge and empowering our community. You'll see highlights of these efforts throughout this report. As we enter our 26th year, know that our commitment is unwavering. We will continue to ensure that no one faces hereditary cancer alone.



Sue Friedman
Founder and
Executive Director



Wenora Johnson
Board President



I cannot express enough how helpful FORCE has been to me and my family. Finding that we have a genetic mutation that causes higher risks of so many cancers is very frightening, especially when you watch a family member fight with everything they've got, and they still pass away. The FORCE staff has been beyond helpful in trying to locate trials and other assistance during this journey. Now it is my turn to fight.

—Priscilla Morris



SHARING KNOWLEDGE AND EMPOWERING COMMUNITIES

FORCE makes the latest research and guidelines about hereditary cancer understandable and digestible for our community. We highlight the most relevant and actionable information so that people with inherited mutations can make informed decisions about their care.

EMPOWERING PATIENTS

The hereditary cancer community needs accurate, relevant information to make informed decisions. FORCE's XRAY program provides users with plain language summaries of the latest research and how it may be relevant for them.

EMPOWERING PARTNERS

Our custom-designed platform of syndicated content delivers plain language, up-to-date XRAY reports in English and Spanish, extending our reach to more people. Currently, 20 partners select content from our site, which they then share through their websites.

EMPOWERING HEALTHCARE PROVIDERS

FORCE equips healthcare providers with resources and training to improve care for hereditary cancer patients. In 2023, we provided workshops for over 500 healthcare professionals and students on issues of importance to patients, including how to improve provider-patient communication about clinical research studies and research results and how to overcome barriers and disparities in patient care.

XRAY provides superior, specific, actionable information. I've used it to plan for bone health as having ER+ breast cancer after an oophorectomy meant no HRT. It's also helpful when other members of my family with a BRCA mutation research their own care. XRAY reviews are fantastic. I love them.

—Anonymous XRAY User



#1FORCECommunity

SUPPORTING THE COMMUNITY IN NEW AND INCLUSIVE WAYS

Shifting to a virtual support group model was a significant and rewarding strategic change. Anyone affected by hereditary cancer can now find the support they need exactly when they need it. Our virtual community group meetings allow attendees to connect with peers who experience the same issues and concerns.

We also offer virtual meetings to individuals who may desire more specific or unique support and information, including:

- ATM, CHEK2, PALB2 and Other Mutations
- Caregivers and Parents
- Español
- LGBTQIA+
- Lynch Syndrome
- Men
- People of Color
- Previvors
- Young Previvors
- Survivors



In 2023, we launched our Find an Expert tool, a vetted database of credible sources of healthcare providers. Constituents may also request help from trained volunteers to find resources in their area. We're developing more navigation roles to get people the specific resources they need.



This meeting was really lovely, and I got so much out of it. Not only did I gain a lot of important insight and information, but it was so nice to connect with other people facing similar struggles and to just feel less alone. I learned that prostate cancer is associated with my gene mutation, and as a result, I had a conversation with my dad about him getting tested. So, this had a positive impact on my life and also helped me help someone I care about deeply, so this meeting was really wonderful.

—Support Meeting Attendee

RESEARCH DRIVES IMPROVED GUIDELINES, MORE OPTIONS AND BETTER OUTCOMES

I wanted to participate in a research study to increase positive outcomes for other BRCA-positive people in the future. When I was exploring different research and clinical studies on the FORCE website, it was important for me to find something within my current management plan that would not be very invasive to my body. So, for the next five years, I am donating four tubes of blood every six months, contributing to a research study helping to develop a method for early detection of ovarian cancer.

—Shannon Newerth-Henson

FORCE assists investigators in all phases of the research process. In 2023, our specially trained volunteer research advocates were pivotal in 77 research collaborations, using their experiences and perspectives to help improve all aspects of clinical research, from study design to reporting.

FORCE played a crucial role in significant research advancements, enhancing treatment options and reducing risks for our community. **Our successful efforts to represent the unique needs of the hereditary cancer community brought about meaningful improvements:**

- 1** We supported enrollment in PARP inhibitor studies, which led to new FDA approvals for the treatment of metastatic castration-resistant prostate cancer.
- 2** Our continuing enrollment support of the SOROCK study should lead to better preventive options for ovarian cancer.
- 3** We educated our community about vaccines for cancer prevention and treatment, which are showing promise in early clinical trials.

We launched a custom syndicated content platform that enables our partners to select and share the most relevant studies for their constituents from FORCE's Search and Enroll Tool directly through their websites. FORCE assures that the studies are written in plain language and kept up to date.



BE A FORCE OF CHANGE

WE GIVE OUR COMMUNITY A VOICE AND A SEAT AT THE TABLE

2023 was another successful year of championing state and federal public policy initiatives on behalf of the hereditary cancer community. We continued to spearhead the Reducing Hereditary Cancer Act to enable Medicare coverage of genetic counseling, testing, screening and interventions. We weighed in on telehealth expansion, national guidelines for preventive services and FDA oversight of laboratory-developed tests. We were instrumental in the successful effort to preserve insurance coverage of advanced breast reconstruction techniques, ensuring that those who undergo mastectomy have access to a broad range of reconstructive options.



FORCE and its Patient Advocate Leaders (PALs) collaborated with partner organizations to pass a new Maryland law that eliminates out-of-pocket costs for high-risk breast screenings and diagnostic exams. Pictured here is the bill signing with Governor Wes Moore on May 3, 2023.

WE ACTIVELY SUPPORTED 14 FEDERAL POLICY EFFORTS, INCLUDING:

- ➔ The Comprehensive Cancer Survivorship Act addresses gaps in cancer survivorship care, establishing new standards to ensure the best experience for survivors, their families and caregivers, from diagnosis to end of life.
- ➔ The PSA Screening for HIM Act facilitates access to no-cost prostate cancer screenings for high-risk men.
- ➔ The Find It Early Act requires most health plans, including private insurers, Medicaid, Medicare, Tricare and the VA, to cover screening and diagnostic mammograms, breast MRIs and ultrasounds at no cost to the patient.
- ➔ The Access to Genetic Counselor Services Act recognizes genetic counselors as practitioners under Medicare.

WE ENGAGED IN 350 ADVOCACY ACTIVITIES ACROSS 27 STATES, RESULTING IN THE ENACTMENT OF SEVEN STATE LAWS, INCLUDING:

- ➔ Elimination of patient cost-sharing for high-risk, supplemental and diagnostic breast exams in Delaware, Maryland and Nebraska.
- ➔ Equitable coverage and reimbursement for cancer therapies in Michigan, regardless of how they are administered.
- ➔ Enhancement of insurance coverage for fertility services in Texas.

DEVELOPMENT

FORCE is grateful for corporate sponsors, foundations and key stakeholder relationships that are helping to serve the hereditary cancer community!



Foundation gifts help underwrite vital programs for FORCE. Thank you to the PHASE ONE Foundation for a generous community grant to support FORCE's Search & Enroll Tool.

FORCE was honored to be the beneficiary of several special events throughout the year including the HOPE Motorcycle Rally in Lake Tahoe, CA which raised support for prostate and ovarian cancer research.



FORCE is humbled by the generosity of TELETIES, our largest retail partner, who donates a percentage of sales to FORCE, as well as displays our logo on every product tag. Their efforts are helping to spread life-saving awareness of hereditary cancer.

OUR CORPORATE AND INDUSTRY PARTNERS PLAY A KEY ROLE IN FORCE'S SUCCESS IN 2023!



**18
COMPANIES**



**\$90,000
FROM RETAIL PARTNERS**



**\$80,000
FROM NEW SPONSORS**



**\$1,168,400
RECEIVED**

OUR SUPPORTERS

THANK YOU FOR CHAMPIONING OUR MISSION!

\$100,000 AND ABOVE

AstraZeneca
Bright Pink
Merck
Tanya L. Temkin*

\$50,000–\$99,999

Eisai
Genentech
Gilead
GlaxoSmithKline
PHASE ONE Foundation
Pfizer Inc
TELETIES, LLC

\$25,000–\$49,999

Anonymous to honor Sherry Pedersen
Day of Caring
HOPE Motorcycle Rally
Myriad Genetics Inc.

\$10,000–\$24,999

Anonymous
Exact Sciences
Foundation Medicine
Genomic Health
George & Dorothy Vande Woude Foundation
Hologic
Lilly (Eli Lilly)
Mary Stranahan Foti & Anthony Foti
Maralee Schwartz
Seagen

\$5,000–\$9,999

Anonymous
Biotechnology Industry Association
Eva Bryer
DeBartolo Foundation
Marcia Furlonge
Tammy Li
Madrono Foundation
McCloskey Mechanical Contractors, Inc.
NASA Great Lakes Region
Leslie Rose and Alan Ramo
Annette and Robert Seelig
Leslie Seeman
Jeffrey Zindel

\$1,000–\$4,999

Anonymous
Melissa Bickford
Big Truck Rental
Brighton
Jane Schapiro Brown and Scott Brown
Miles Brown and Dr. Judy Garber
Patrick Browne
Judy Calabria
Kenneth Carr
Charities Aid Foundation America
Barry and Sandy Cohen
Christina and Tim Cohen
Pamela Cole Rice
Gerald Cupit
Janet Damaske
Steven Davis
Day Wines
Patricia and Charles Deierlein
David and Amy Dessert
Jennifer Dobovsky
Germaine Eblen Saieg

Theresa Epting
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Kim Krueger
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Natalie May
Dan Maysey and Dr. Sue Friedman
Lucas McCabe
Catlin McCue
Heather McGowan
Stacy and David Norton
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Lois and Peter Pardoll
Paul and Dottie Foundation of the DuPage Foundation
Evelyn Philipps
Pledgeling Foundation
Chris Rawlings

Renaissance Charitable Foundation
Robertshaw Dental Laboratory
Mark and Joan Roby
Eva and William Roche
David Rooney
Diane and Thomas Rose
Cari Roth and Wellington Meffert
The Rudnick Family Charitable Fund
Kristine Schannauer
Diljeet Singh, MD
Stephen Smith
Kathie Smith
McCasey Smith
Dr. Mary M. Snow and Pam Kurtz
Laurie Spiegel
Patricia Stahl
Bill and Linda Stewart
Margaret Stewart and Severin Borenstein
Som Stone
Tankenoff Families Foundation
Textron Matching Gift Program
Theobald Chandler Family Giving Fund
Stephanie Trexler
Gwendolyn Turner
Susan Vanderhyden
Wagner Foundation
Kyle Walter
Wawa Foundation
Anne Weiss
Jillian White
Day Wines
Steve Wintermeier and Carrie Catlin
Elizabeth Wright
Heather Yancey
Patrick Yancey
Jennifer Young

LEGACY CIRCLE

Members of the FORCE Legacy Circle have made a provision in their will or estate plans to help ensure the work of FORCE continues for future generations.

DAVE* AND JESSIE BUSHMAN

REBECCA AND KEN CARR

CARRIE CATLIN & STEVE WINTERMEIER

SANDY AND BARRY COHEN

SUE FRIEDMAN AND DAN MAYSEY

JOEL HOSTETTER*

KAREN AND STEVE KRAMER

TAMMY AND JOHN LI

DAVID PATRICK NIXON

JUNIUS NOTTINGHAM JR.

SANDI AND BRUCE OGIN

CARMEN R. PACE

BARBARA AND ALAN PFEIFFER

MICHAEL SOSIN AND TEDI SIMINOWSKY

TANYA L. TEMKIN*

TERI* AND DUNCAN WOODHULL

*deceased

In 2023, FORCE received a generous gift from the estate of Tanya Temkin who was a dedicated FORCE volunteer and community member. Although Tanya passed away in 2022 from ovarian cancer, her donation to FORCE will continue to make a difference for many in the hereditary cancer community.

FORCE

“FORCE has helped me forge a direction for meaningful involvement in issues that have unalterably affected my life.”

TANYA TEMPKIN
BRCA2 Ovarian Cancer



FUNDRAISING

In 2023, thanks to the generosity of thousands of donors, FORCE received \$210,662 in support through 344 fundraisers who took part in various events, like runDisney weekends and the TCS New York City Marathon. Others created their own personal fundraising page in our annual campaign or organized their own events such as Jill Rafia's Cycle to Empower, Carly Miller's epic swims, and Marlon Sumlin and the NASA Great Lakes Region.

We extend our heartfelt gratitude to our 2023 fundraisers!



**THANKS TO ALL WHO SWAM, WALKED, RAN
AND DROVE FOR FORCE IN 2023!**

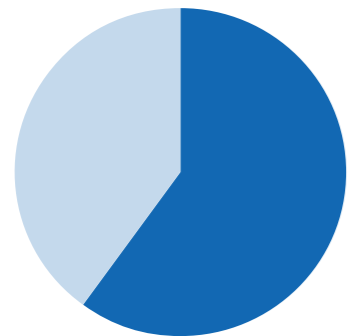


BRCA is in our family. I lost my Aunt last November to ovarian cancer. After being diagnosed with stage 4 ovarian cancer, my mother is now a survivor! This cause and this organization are so meaningful to me. I appreciate the opportunity to participate in an event I love, while supporting a mission so close to my heart.

– Samantha Quinn, Loyal TeamFORCE Participant

FINANCIALS

In 2023, FORCE spent more than \$2 million on programs to support, educate and advocate for the hereditary cancer community.

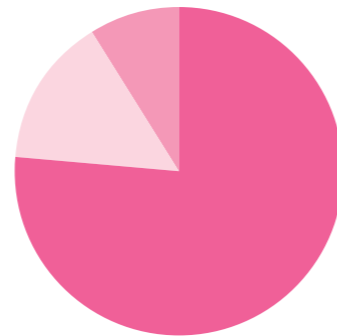


REVENUE AND SUPPORT:

Contributions:	\$1,147,011
Grants: (Government and Private)	\$1,663,125
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Total:	\$2,810,136

EXPENSES:

Programs:	\$2,084,563
Fundraising:	\$404,944
Management and General:	\$236,169
<hr/>	
Total:	\$2,725,676



NET ASSETS BEGINNING OF THE YEAR:	\$2,396,304
NET ASSETS END OF YEAR:	\$2,480,764
CHANGE IN NET ASSETS:	\$84,460

Charity
Navigator



FOUR-STAR



FORCE

Facing Hereditary Cancer EMPOWERED

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