



Facing Hereditary Cancer EMPOWERED

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FORCE Launches MBC-SynC to Expand Access to Trusted Information, Research and Resources for People Living with Metastatic Breast Cancer

National Partnership Brings Together Patient Advocacy, Professional Societies and Community Organizations to Improve Health Literacy and Equitable Access to Care

Tampa, FL (February 26, 2026) – Facing Our Risk of Cancer Empowered (FORCE), a national nonprofit organization dedicated to improving the lives of individuals and families facing hereditary cancers, announces the launch of MBC-SynC, a new national initiative designed to improve access to clear, reliable, and up-to-date information for people living with metastatic breast cancer (MBC). Supported by a grant from the Gilead Foundation, the program brings together a diverse group of partners to ensure that patients, caregivers and healthcare professionals can access trusted MBC resources where and how they need them.

MBC-SynC unites FORCE, [the National Society of Genetic Counselors](#) (NSGC), [the Academy of Oncology Nurse & Patient Navigators](#) (AONN+), [MBCure](#), and [SHARE Cancer Support](#) in a collaborative effort to expand health literacy, strengthen shared decision-making, and reduce barriers to supportive care and clinical trials. Through a scalable, syndicated content model, the initiative will deliver expert-reviewed, plain-language information in multiple formats and in both English and Spanish, reaching people with metastatic breast cancer through trusted organizations and care teams.

“People living with metastatic breast cancer deserve timely, accurate information that empowers them to make informed decisions about their care,” said Sue Friedman, Executive Director of FORCE. “Through MBC-SynC, we are working with partners who deeply understand the needs of the MBC community to expand access to evidence-based resources and ensure they reach patients and providers equitably.”

About FORCE

FORCE improves the lives of the millions of individuals and families facing hereditary cancer. Our community includes people with a personal or family history of cancer, or an inherited mutation linked to cancer. We accomplish this through our education, support, advocacy and research efforts. FORCE provides up-to-date, expert-reviewed information and resources that help people make informed medical decisions. Our strong, supportive community of peers and professionals ensures no one must face hereditary cancer alone. For more information, visit FORCE’s website at www.FacingOurRisk.org.

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