



Facing Hereditary Cancer EMPOWERED

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FORCE Receives \$50,000 Bayer Community Innovation Grant Through ZERO Prostate Cancer to Expand Hereditary Prostate Cancer Education and Outreach

TAMPA, Fla., June 23, 2026 — [Facing Our Risk of Cancer Empowered \(FORCE\)](#), the nation’s leading nonprofit organization dedicated to improving the lives of people and families affected by hereditary cancer, has been awarded a \$50,000 Bayer Community Innovation Grant through [ZERO Prostate Cancer \(ZERO\)](#), one of five such grants awarded nationwide in 2026.

This grant will support FORCE’s new **Prostate Cancer SynC: Hereditary Prostate Cancer Outreach** initiative which will launch a new, centralized content hub that brings together hereditary prostate cancer resources. These include expert-reviewed articles, research summaries, clinical trial opportunities, and plain-language guidance—into a single, streamlined syndication platform shared with FORCE’s network of nonprofit and healthcare partners. Through the Bayer and ZERO Prostate Cancer partnership, this initiative will increase equitable access to prostate cancer information, facilitate informed and shared decision-making among patients and engage new prostate cancer partner organizations.

“Many people don’t realize that inherited mutations can increase the risk of prostate cancer, especially at a younger age, and some are linked to more aggressive disease,” said Sue Friedman, DVM, Executive Director and Founder of FORCE. “Genetic testing can help families understand whether prostate cancer may be hereditary and can inform screening, treatment and clinical trial options. This partnership with ZERO will help more people understand their risk, make informed healthcare decisions and access the resources and support they need.”

About FORCE

Founded in 1999, FORCE’s mission is to improve the lives of individuals and families facing hereditary cancer. FORCE provides support, education, advocacy and research opportunities to help people understand and manage inherited cancer risk, ensuring no one faces hereditary cancer alone. For more information, visit www.facingourrisk.org.

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