



Facing Hereditary Cancer EMPOWERED

FOR IMMEDIATE RELEASE

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FORCE Elects New President and Member to its Board of Directors

Tampa, FL (October 26, 2022) – Facing Our Risk of Cancer Empowered (FORCE), the nation’s only nonprofit organization dedicated to individuals and families facing hereditary breast, ovarian, pancreatic, prostate, colorectal and endometrial cancers, announces the election of Wenora Johnson as President and Sherri Silver to its board of directors.

We welcome Wenora and Sherri to their new roles on our Board. They are distinguished individuals who bring unique hereditary cancer experiences and skills, along with diverse advocacy and business backgrounds to FORCE. As a cancer survivor and a previvor (an individual who is predisposed to cancer, but has not had the disease), they use their voices to raise awareness about hereditary cancers and to address health disparities.

“We are excited to have Wenora and Sherri on our board. Their professional backgrounds, as well as their personal experiences with our community, will make them valuable directors to help us improve the lives of individuals and families facing hereditary cancers,” stated Barbara Pfeiffer, FORCE CEO.

Wenora Johnson, Board President

Wenora is an avid advocate lending her voice in many ways to raise awareness about cancer via podcasts, articles, blogs and participation with organizations, including the Patient Centered Outcomes Research Institute, the National Quality Forum and the National Coalition for Cancer Survivorship. She is passionate about improving patient outcomes and has volunteered with FORCE in multiple support and advocate roles. Wenora served in the Navy for eight years and graduated from the University of Phoenix with a Bachelor of Applied Science in Business Management and from the Governors State University with a Master’s Degree in Public Administration. She is a colorectal, endometrial and basal cell carcinoma survivor and a Lynch syndrome patient.

Sherri Silver, Board of Director

Sherri has experience as a Fortune 500 Corporate Executive and Chief Marketing Officer responsible for global sales and marketing and enterprise strategy, customer experience and data and marketing transformation. She has been part of the FORCE community since 2000 and has volunteered as a FORCE Virtual Community Leader, Patient Advocate Leader and Research

Advocate. Sherri graduated from the University of Massachusetts with a Bachelor of Science Degree in Marketing and from Fordham University with an MBA in Finance. Sherri is a previvor with a BRCA1 genetic mutation.

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About FORCE

FORCE improves the lives of the millions of individuals and families facing hereditary breast, ovarian, pancreatic, prostate, colorectal and endometrial cancers. Our community includes people with a personal or family history of cancer, Lynch syndrome, a BRCA1, BRCA2, ATM, PALB2, CHEK2, PTEN or other inherited gene mutation linked to cancer. We are dedicated to providing up-to-date, expert-reviewed information and resources that help people make informed medical decisions. Our strong, supportive community of peers and professionals ensures no one must face hereditary cancer alone. FORCE serves as a champion, unifying the community and advocating for awareness, access to care and better treatment and prevention options.

For more information, visit FORCE's website at www.FacingOurRisk.org.