FOR IMMEDIATE RELEASE

FORCE Launches KNOW MORE Ovarian Cancer Awareness Campaign

Tampa, FL (February 10, 2016)—Today, Facing Our Risk of Cancer Empowered (FORCE) announced the launch of their KNOW MORE campaign. With 1 in 5 ovarian cancer survivors having a genetic mutation that caused their cancer, the campaign will help increase this awareness and provide personalized support to those faced with the disease.

According to Sue Friedman, FORCE Executive Director, “A survey has been launched in an effort to help us understand how ovarian cancer survivors make decisions about undergoing testing for hereditary cancer. Any woman diagnosed with ovarian, primary peritoneal or fallopian tube cancer at any age can participate by sharing their experiences. Our survey findings will help ovarian cancer patients make informed decisions to improve their health outcomes.”

Knowing more about ovarian cancer can help survivors and their families uncover clues regarding their health. “Only about 30% of women diagnosed with ovarian cancer undergo genetic evaluation—and some aren’t even aware they meet national guidelines for it. Finding out if they have a genetic mutation can uncover new treatment options,” said Friedman.

Additionally, FORCE offers free 1:1 peer support and a personalized guide with expert reviewed resources to ovarian cancer survivors through their Peer Navigation Program. Specially trained volunteers who have experienced a similar journey connect patients with genetic specialists, and research and clinical trials that could benefit survivors and their family members.

About FORCE

No one should have to face hereditary breast and ovarian cancer alone. FORCE is the voice of the HBOC community, providing support, education and awareness to help those facing hereditary breast, ovarian and related cancers know their healthcare options and make informed decisions. The organization is the leader in guiding critical research and policy issues that impact the HBOC community. For more information about FORCE and hereditary breast, ovarian and related cancers, please visit www.facingourrisk.org.